

LOGAN LYNN

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Logan Lynn | From Pillar to Post

(Album Artwork)

If the Land of Misfit Toys elected a team of cultural ambassadors, Logan Lynn would be its poet laureate. In Portland, Oregon's pulsating indie music scene, he occupies a singular position: an emo prophet with a penchant for electronic beats, preaching the Good Word to drug-damaged crybabies and unemployed, bearded yuppies.

Interestingly, Logan Lynn's musical roots extend back to his grandmother, LaVanda Mae Fielder - a piano and vocal instructor, whose students included a young man by the name of **Johnny Cash**. Logan Lynn's unavoidable folk music DNA, combined with his passion for dance music, weave together an undeniably innovative approach to songwriting.

Lynn initially generated buzz with his first two full length albums, particularly in the LGBT communities of Portland, San Francisco, and New York City. However, his vast appeal was truly recognized with the release of his 2007 *Feed Me To The Wolves EP*, the title track of which was popular on MTV's Logo Channel. The EP also quickly captured the attention of **The Dandy Warhols** frontman, Courtney Taylor-Taylor, who immediately signed him to The Dandy Warhols' label, Beat The World Records.

Early reviews of *From Pillar To Post*, Lynn's upcoming release on Beat The World Records, has drawn wide comparisons, ranging from **The Postal Service** to **M83**, **Lykke Li**, **Cut Copy**, **Ladytron**, **Goldfrapp**, and even indie rockers, **Metric**. *URB Magazine* proclaimed, "Sonically adventurous, yet possessing the pop sensibilities that lesser artists would forsake in the name of artsiness, Lynn is set to become the new golden boy of sensitive electro-pop."

Release Date: November 24th, 2009

Track Listing

1. Feed Me To The Wolves

2. Alone Together
3. If He Hollers
4. Prey On Your Power
- 5. Bottom Your Way To The Top**
- 6. Write It On My Left Arm**
7. Burning Your Glory
8. Aftermath
9. I Have To Do It
10. Bleed Him Out
11. You Win The War
12. To Bed, Up the Wooden Mountain
13. The Dotted Line

**Blood In The Water*, a 4-volume Remix EP will be included with direct purchase of *From Pillar To Post* at LoganLynnMusic.com

From Pillar to Post: CHALLENGING THE STATUS QUO

Logan Lynn and his label, Beat The World Records, are well aware of just how upside down the music industry is right now. Major labels are practically swimming in their own feces... many independent artists are hanging up their instruments in exchange for day jobs.... radio stations and many major print publications are literally fighting for their lives.... and no one is quite sure what to do. Should we blame the internet? (If so, maybe Al Gore should apologize.) But seriously, things are crazy and there seems to be many more questions than answers. Enter Logan Lynn.



"Everyone keeps talking about the apocalypse of the music business and how everything is all doomsday now," explained Lynn. "Maybe I'm off in my own little world or something, but from where I sit, more people are passionate and are excited about music than ever before. I mean, what's there to worry about? If you make music that resonates with an audience, and people enjoy what you're doing, then you are successful in my book," says Lynn.

While that sounds good in theory, Lynn's label has a slightly different take on things. "We're charting new waters with Logan's record," described Ryan Wines, Label Manager for Beat The World Records. "Logan has done a tremendous job of developing a vibrant and active fan base and utilizing a variety of popular social media channels. He's engaging them on a regular basis and, along with his music, has built-up something that we believe in. I know **The Dandy Warhols** are particularly intrigued with Logan, his hard work, and his music - which is why they signed him and are putting so much enthusiasm into this release," continued Wines.

A strong fan base is one thing, but one also needs an even stronger record to succeed in today's music industry climate. So far, Lynn's upcoming release, *From Pillar To Post*, appears to be off to a good start. Here are some early reviews:

Having surfaced to the indie music scene for all the right reasons in recent years, and now signed with **The Dandy Warhols'** label Beat The World, Logan Lynn has released a set of new singles from his anticipated third album release, *From Pillar to Post*, due out later this year. The result: An amazing collection of upbeat, sprawling electro-pop tracks that are not over-produced but engineered to be original and free-flowing.

- **Indie Rock Cafe Music Blog**

With an approach that's pretty darn near close to **The Postal Service**, Logan Lynn weaves his tales around a rather shy and introspective voice that sounds as if they were written by the kid no one paid attention to...*From Pillar to Post* is a lush, faithful and cozy record that will tug at your heart and give you a bear hug. It's an emotional affair that might just bring you to tears.

- **The Pop! Stereo Music Blog**

"Moody dance-pop...Logan Lynn's electro-fueled music merges God, country, love and gloomy, artfully electronic tinged mope-pop sound...Lynn's music puts the "disco" back into discomfort."

- **MTV's Logo Network, NewNowNext**

Engaged fan base: check. Quality record: check. Enthusiastic and supportive label: check. Warm reception from the press: check. The final element that Logan Lynn and the folks at Beat The World are banking on is a new approach to releasing a record: a direct-to-fan pre-release strategy. Lynn has decided to take the advice of his label mates, **The Dandy Warhols**, and is teaming with Topspin Media, the innovative direct-to-fan gurus, who have recently engineered successful record releases for the likes of **Eminem, David Byrne and Brian Eno, Paul McCartney, Clap Your Hands Say Yeah, The Dandy Warhols, Metric** and others.

While Lynn's new record hits the streets nationally, including iTunes, Amazon and the rest, in November, he's launching a creative pre-release for his fans on Labor Day Weekend, which has already been stirring up some buzz on some blogs. Available only from www.LoganLynnMusic.com, he's offering an array of unique packages that include signed vinyl, exclusive t-shirts, and even "**The Logan Lynn Dance Party**" - where fans can literally buy a Logan Lynn performance for themselves. "Yeah, the dance party thing is definitely something new and exciting," explained Lynn. "But what I'm really looking forward to is the remix EP collection. We're giving away a **4-volume Remix EP Collection** to everyone who orders *From Pillar To Post* direct from my site. It's almost like getting five records for the price of one, which is pretty cool. And between you and me, I think the remix EPs are every bit as good as the record," Lynn continued. "The best part about the remix EPs is that it involves so many of my favorite DJs, bands, and producers, whom I'm really grateful to for supporting my work."